

PODCAST HOST · STRATEGIST · REINVENTION ARCHITECT

RACHAEL BARCLAY*



15 years of executive operations, AI strategy, and the rare ability to see every lever in your business, and know exactly which ones to pull.

Keynote topics

01

The Myth of the Corporate Ladder

Why climbing is the wrong metaphor, and what happens when you start building instead.

03

Systems as Kindness

Building AI-powered systems is not cold. It is the most generous thing you can do for the people who depend on you.

02

Mastery Is a Cage

The thing you are best at might be the thing that is trapping you.

04

The Gift Wrapped in Garbage

The worst things that happened to you contain the best insights.

Bio

Rachael Barclay spent 15 years in executive operations, including seven running private clubs and a run as the youngest executive at Seattle's Columbia Tower Club. She now runs The Savvy Digital Co., founded the Vantage network, and hosts the You're Allowed podcast. She speaks about reinvention, identity, and building systems that free the people who depend on you.

FORMATS

Keynote, 45 to 60 min plus Q and A
Workshop, half or full day
Fireside or panel
Virtual, any of the above

ROOMS THIS WORKS IN

Leadership teams in a restructure
Founders scaling without headcount
Future of work and AI adoption
Associations and member orgs

SIGNATURE FRAMEWORKS

Climber vs. Architect
Mastery as a Cage
Systems as Kindness
Fear Wearing Work Clothes

SEEN ON

Studio 13 Live, FOX 13 Seattle

"How Vantage connects local leaders and Seattle businesses." With former Seattle Police Chief Carmen Best.

ALSO

Founder, Vantage · joinvantage.co
Founder, The Savvy Digital Co.
Host, You're Allowed · 2026

Your career didn't break you.
It prepared you for something better.